

Curricular Structure of BBA program

First Semester			Second Semester		
Course Code	Course Description	Credit Hours	Course Code	Course Description	Credit Hours
ENG 101	English I	3	ENG 102	English II	3
MTH 101	Business Mathematics I	3	MTH 102	Business Mathematics II	3
ACC 121	Financial Accounting I	3	ACC 122	Financial Accounting II	3
MGT 111	Principles of Management	3	PSY 101	General Psychology	3
MIS 101	Computer and IT Applications	3	ECO 101	Introductory Microeconomics	3
15			15		
Second Year					
Third Semester			Fourth Semester		
Course Code	Course Description	Credit Hours	Course Code	Course Description	Credit Hours
ENG 201	Business Communication I	3	ENG 202	Business Communication II	3
STT 101	Business Statistics	3	STT 201	Data Analysis and Modeling	3
FIN 131	Essentials of Finance	3	MGT 211	Fundamentals of Organizational Behaviour	3
SOC 101	Fundamentals of Sociology	3	MKT 241	Principles of Marketing	3
ECO 201	Introductory Macroeconomics	3	FIN 231	Financial Management	3
15			15		
Third Year					
Fifth Semester			Sixth Semester		
Course Code	Course Description	Credit Hours	Course Code	Course Description	Credit Hours
ACC 221	Basics of Managerial Accounting	3	MIS 201	Introduction to Management Information Systems	3
RCH 311	Business Research Methods	3	LAW 291	Legal Aspects of Business and Technology	3
MGT 314	Management of Human Resources	3	MGT 212	Business and Society	3
MGT 311	Fundamentals of Operations Management	3	PRJ 491	Project Work	3
	Concentration I	3		Concentration II	3
15			15		
Fourth Year					
Seventh Semester			Eighth Semester		
Course Code	Course Description	Credit Hours	Course Code	Course Description	Credit Hours
MGT 411	Business Environment in Nepal	3	MGT 412	Strategic Management	3
MGT 312	Fundamentals of Entrepreneurship	3	MGT 313	Introduction to International Business	3
INT 391	Internship	3	MIS 202	Essentials of e-Business	3
	Elective I	3		Elective II	3
	Concentration III	3		Concentration IV	3
15			15		

Concentration Area (Any one area, 12 credit hours)

Accounting Area

ACC 421	Taxation	3
ACC 422	Auditing	3
ACC 423	Advanced Management Accounting	3
ACC 424	Accounting Information System	3
ACC 425	Accounting Reports and Financial Statement Analysis	3
ACC 426	Special Topics in Accounting	3

Marketing Area

MKT	441	Consumer Behaviour	3
MKT	442	Advertising and sales Promotion	3
MKT	443	Sales Management	3
MKT	444	Retail Marketing	3
MKT	445	Service Marketing	3
MKT	446	Foreign Trade Management	3

Finance Area

FIN	431	Corporate Finance	3
FIN	432	Microfinance	3
FIN	433	Investment Management	3
FIN	434	Bank Operations and Management	3
FIN	435	Risk Management and Insurance	3
FIN	436	Fundamentals of Financial Derivatives	3
FIN	437	Financial Institutions and Markets	3

Human Resource Area

HRM	451	Labour-Management Relations	3
HRM	452	Contemporary Issues in HRM	3
HRM	453	Compensation and Benefits Management	3
HRM	454	Negotiation and Conflict Management	3
HRM	455	Performance Appraisal	3
HRM	456	Human Resource Development	3

Small Business and Entrepreneurship Area

SBE	461	Small Business Entrepreneurship	3
SBE	462	Small Business Finance	3
SBE	463	Rural Marketing	3
SBE	464	Retail Management	3
SBE	465	Social Entrepreneurship	3
SBE	466	Venture Ideas and Models	3

Elective Course (Any two courses, 3 credit hours)

The elective courses are non-business courses, based on social sciences. A student may select any two of the listed elective courses. Each course carries 3 credit hours.

NBE	391	Society and Politics
NBE	392	Econometric
NBE	393	Environment and Ecology
NBE	394	Media and Public Relations
NBE	395	Energy and Sustainable Development
NBE	396	Technology for Development
NBE	397	Population Dynamics and Development Challenges
NBE	398	Creative Thinking and Problem Solving