



KSHITIZ
INTERNATIONAL
COLLEGE

Prospectus
2024/25



Affiliated to Pokhara University

MBA

Master of
Business
Administration

BBA

Bachelor of
Business
Administration

BBA
FINANCE

Bachelor of Business
Administration
(Finance)

BBA Program

The Bachelor of Business Administration program is basically intended for the students seeking their career in Business Administration and Professional Management with the demand of the 21st century management. The program specially aims to:

- ▶ Prepare students for career in business and public management.
- ▶ Inculcate positive attitudes, abilities and practical skills for a competent manager.
- ▶ Impart sound knowledge and proper conceptual underpinnings of business management.
- ▶ Acquaint with the broad contexts of business organizations in Nepal and globally.



Entry Requirement

- ▶ 10+2 passed with at least 'D+' Grade or Proficiency Certificate Level (PCL) or Equivalent as recognized by Pokhara University.
- ▶ Must be qualified through KIC Management Aptitude Test (KIC MAT).

Scholarships & Financial Support

- ▶ Kshitiz International College has been providing students with varieties of scholarships on merit basis upto 100% in each semester.



Pokhara University

Bachelor of Business Administration

Semester-wise Curriculum Structure

Semester I

Course Code	Course Title	Credits Hours
ENG 110	English	3
MTH 110	Basic Mathematics	3
ICT 110	IT for Business	3
BHS 110	Behavioral Science	3
MGT 111	Principles of Management	3
PRC 110	Software Skills Practicum	1
TOTAL		16

Semester II

Course Code	Course Title	Credit Hours
BUC 201	Business Communication	3
MTH 111	Business Mathematics	3
ECO 110	Introduction to Microeconomics	3
MGT 112	Fundamentals of Organizational Behavior	3
ACC 110	Financial Accounting	3
PRC 111	Soft Skills Practicum	1
TOTAL		16

Semester III

Course Code	Course Title	Credit Hours
STT 110	Business Statistics	3
ECO 111	Introduction to Macroeconomics	3
ACC 111	Cost and Management Accounting	3
FIN 110	Essentials of Finance	3
MKT 110	Principles of Marketing	3
PRC 112	Digital Marketing Practicum	1
TOTAL		16

Semester IV

Course Code	Course Title	Credit Hours
STT 111	Data Analysis and Modeling	3
MGT 113	Business and Society	3
RCH 110	Business Research Methods	3
MGT 114	Human Resource Management	3
FIN 111	Introduction to Financial Management	3
PRC 113	Fintech Practicum	1
TOTAL		16

Semester V

Course Code	Course Title	Credit Hours
MGT 115	Entrepreneurship and Innovation	3
MGT 116	Fundamentals of Operations Management	3
MIS 110	Management Information System	3
MGT 117	Project Management	3
	Concentration I	3
PRC 114	Academic Writing	1
TOTAL		16

Semester VI

Course Code	Course Title	Credit Hours
MIS 111	Essentials of e-Business	3
MGT 118	International Business	3
PRJ 110	Project Work	3
	Concentration II	3
	Elective I	3
PRJ 111	Business Development Project	2
TOTAL		17

Semester VII

Course Code	Course Title	Credit Hours
MGT 119	Strategic Management	3
LAW 110	Business Law	3
	Concentration III	3
	Elective II	3
MGT 120	Business Environment	3
PRJ 112	Community Engagement Project	2
TOTAL		17

Semester VII

Course Code	Course Title	Credit Hours
INT 110	Internship	6

BBA (Finance) Program

The Bachelor of Business Administration (Finance) program of Pokhara University aims to provide students with sound conceptual foundation and practical skills in various areas of finance, banking, insurance, investment and capital markets. It also intends to develop intellectual ability and managerial skills in students through business and other managerial courses. Specially, the program aims to develop graduates:

- ▶ Who have a sound knowledge base and proper conceptual underpinnings of business management, banking, finance and insurance.
- ▶ Who are well acquainted with the broader contexts of business organizations in Nepal and the wider world.

Entry Requirement

- ▶ 10+2 passed with at least 'D+' Grade or Proficiency Certificate Level (PCL) or Equivalent as recognized by PU.
- ▶ Must be qualified through KIC Management Aptitude Test (KIC MAT).



Scholarships & Financial Support

- ▶ Kshitiz International College has been providing students with varieties of scholarships on merit basis upto 100% in each semester.



Pokhara University

Bachelor of Business Administration (Finance)

Semester-wise Curriculum Structure

Semester I

Course Code	Course Title	Credits Hours
ENG 110	English	3
MTH 110	Basic Mathematics	3
ICT 110	IT for Business	3
BHS 110	Behavioral Science	3
MGT 111	Principles of Management	3
PRC 110	Software Skills Practicum	1
TOTAL		16

Semester II

Course Code	Course Title	Credit Hours
BUC 201	Business Communication	3
MTH 111	Business Mathematics	3
ECO 110	Introduction to Microeconomics	3
MGT 112	Fundamentals of Organizational Behavior	3
ACC 110	Financial Accounting	3
PRC 111	Soft Skills Practicum	1
TOTAL		16

Semester III

Course Code	Course Title	Credit Hours
STT 110	Business Statistics	3
ECO 111	Introduction to Macroeconomics	3
ACC 111	Cost and Management Accounting	3
MGT 114	Human Resource Management	3
MKT 110	Principles of Marketing	3
PRC 112	Digital Marketing Practicum	1
TOTAL		16

Semester IV

Course Code	Course Title	Credit Hours
STT 111	Data Analysis and Modeling	3
MGT 116	Fundamentals of Operations Management	3
RCH 110	Business Research Methods	3
MIS 110	Management Information System	3
FIN 111	Introduction to Financial Management	3
PRC 114	Academic Writing	1
TOTAL		16

Semester V

Course Code	Course Title	Credit Hours
FIN 310	Corporate Finance	3
FIN 317	Financial Institutions and Market	3
MIS 111	Essentials of e-Business	3
	Concentration I	3
	Concentration II	3
PRC 113	Fintech Practicum	1
TOTAL		16

Semester VI

Course Code	Course Title	Credit Hours
MGT 115	Entrepreneurship and Innovation	3
FIN 313	Fundamentals of Investment Management	3
PRJ 110	Project Work	3
	Concentration III	3
	Concentration IV	3
	Elective I	3
TOTAL		18

Semester VII

Course Code	Course Title	Credit Hours
MGT 119	Strategic Management	3
MGT 120	Business Environment	3
LAW 211	Financial Law	3
	Concentration V	3
	Elective II	3
PRJ 112	Community Engagement Project	1
TOTAL		16

Semester VIII

Course Code	Course Title	Credit Hours
INT 110	Internship	6

MBA Program

The Master of Business Administration Program of Pokhara University at Kshitiz International College (KIC) is a general management Master's Degree Program with global teaching-learning perspectives that aims to prepare students for a range of management careers including entrepreneurship, corporate leadership, business management and research consultancy. It is a full time, two-year program extended over six trimesters. MBA students are required to complete 66 credits including a range of core and elective courses, practicum, lab works, seminars, internship and a Graduate Research Project Report (GRP).

Admission Process

- Applicants need to attend and pass the Central Admission Test. The test is designed to assess the applicants' ability in verbal and quantitative reasoning, data interpretation and proficiency in the English language.
- Short-listed applicants from written admission test are required to attend an interview.
- Based on the sum score of written test, interview and academic degree, admission is granted on a merit basis.
- Admission is taken twice a year, in March and August session. KIC allocates 30 seats in MBA that include 27 full paying students and 3 Scholarship Quota.

Features

The salient features of MBA program at KIC includes:

- Unique Trimester System.
- Participative and Student-Centered Teaching-Learning Approach.
- Research-based Practices.
- Real-time Case Studies.
- Seminar and Project-based Teaching-Learning.
- Dual Faculty System of Teaching-Learning including Professional Guest Lecturers.
- Out-reach Orientation and Induction Workshop.

Eligibility for Admission

Anyone having a Bachelor's Degree or equivalent with atleast 15 years of formal education (12 years of schooling and three years of graduation) in any discipline with minimum 45 percent of the aggregate marks or 2.0 CGPA in undergraduate level can apply for admission to MBA. Admission to the program is based on the academic promise of applicants as indicated by their academic records, statement of objectives, recommendations, scores on entrance test and performance in the personal interview and group discussions.

Pokhara University

Master of Business Administration (MBA)

Term-wise Curriculum Structure

Term I	10 Credits
ACC 515 Accounting for Managerial Decisions	(3.0)
STT 501 Statistics for Managers	(2.0)
ECO 511 Managerial Economics	(2.0)
MGT 542 Organizational Behavior and Human Resource Management	(2.0)
MGT 543 Organizational Behavior and Human Resource Practicum	(1.0)
Term II	12 Credits
FIN 531 Financial Management	(3.0)
STT 502 Quantitative Methods for Decision Making	(2.0)
ECO 512 Macroeconomics and Global Economy	(2.0)
MGT 546 Operations and Supply Chain Management	(2.0)
MKT 561 Marketing Management	(2.0)
MKT 562 Digital Marketing Practicum	(1.0)
Term III	11 Credits
RES 611 Methods for Business Research and Consultancy	(2.0)
MGT 548 Entrepreneurship and Innovation	(2.0)
MIS 521 Management Information System	(2.0)
COM 505 Managerial Communication	(2.0)
MGT 515 Leadership, Governance and Ethics	(1.0)
MIS 522 Management Information Systems Practicum	(1.0)
MGT 549 Entrepreneurship and Innovation Practicum	(1.0)
Term IV	11 Credits
MGT 550 Business Environment and Strategy	(3.0)
Concentration I	(2.0)
Concentration II	(2.0)
Elective I	(2.0)
Elective II	(2.0)
Term V	10 Credits
Concentration III	(2.0)
Concentration IV	(2.0)
Capstone Project and Experiential Learning	(6.0)
Industry Pathway	Research Pathway
COP 660 Consulting Project (3.0) OR for COP 660	
NVC 670 New Venture Creation (3.0)	RES 612 Graduate Thesis (6.0)
DBN 680 Doing Business in Nepal (3.0)	
Term VI	6 Credits
MGT 548 Internship	(6.0)





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